

Pearson Learning Solutions and TV Worldwide Partner to Create Internet TV-Based Educational Curricula, Beginning with Homeland Defense Course

*Renowned National Publisher, Internet TV Network Pioneer Team to
Create On-Line Video Content for Professional Education*

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Chantilly, Va. – TV Worldwide, the first web-based global TV network, announced today that it had teamed with Pearson Learning Solutions, a part of Pearson Education, to create the first in a series of professional development courses for delivery via Internet TV. The initial Internet TV presentation, featuring the Homeland Security education course developed by Homeland Defense experts Kevin Collins and Richard White, was recently launched for distribution via the U.S. Department of Agriculture's Graduate University Course Catalog. The course will also be distributed via TV Worldwide's Homeland Defense Internet TV Channel at www.homelanddefensetv.com.

“We are pleased to work with Pearson Learning Solutions to develop selected current and future course content into Internet TV-based curricula,” remarked Dave Gardy, CEO of the TV Worldwide network. “We feel this professional development content will be especially useful to certain niche-based target demographic audiences served by the Internet TV channels of the TV Worldwide Network.

“TV Worldwide is a pioneering leader in the Internet TV arena and understands the complexities and advantages of delivering on-line video-based education,” said Christopher Will, Director of Market Development for Pearson Learning Solutions (www.pearsonlearningsolutions.com). “We look forward to delivering on

the promise of this exciting new market with pertinent and compelling educational content for those professionals who enjoy the interactivity and convenience of professional development education via Internet TV.”

Through this partnership, Pearson and TV Worldwide will continue to expand the range of content available via Internet TV to include such subjects as military familiarization training and other content of interest to both government and commercial professional audiences.

About TV Worldwide

As a leading global Internet broadcasting and streaming media company, TV Worldwide (www.tvworldwide.com) is developing a network of video channels that is an affiliation of community-based Internet television stations, each underwritten by a strategic partner, "aimcastingsm" to targeted demographic audiences worldwide. TVWorldwide.com works with strategic partners to develop the latest in live and archived state-of-the art video streaming content applications. . TVWorldwide.com was recently named one of the streaming video industry's "Hottest Streaming Companies" by Streaming Magazine, and CEO Dave Gardy was honored by the magazine as one of the 50 Most Influential People in Streaming Media. Mr. Gardy currently serves as President of the International Webcasting Association.

About Pearson Education

Educating 100 million people worldwide, Pearson Education (www.pearsoned.com) is the global leader in educational publishing, providing research-based print and digital programs to help students of all ages learn at their own pace, in their own way. The company is home to such renowned publishing brands as Pearson Prentice Hall, Pearson Addison Wesley, Pearson Longman, Pearson Allyn & Bacon, Pearson Benjamin Cummings, Pearson Custom Publishing, and others. Pearson Education is part of Pearson (NYSE: PSO), the international media company. In addition to Pearson Education, Pearson's primary operations include the Financial Times Group and the Penguin Group.

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